

PRINT EDITORIAL CALENDAR 2018

MONTH Issue Theme and Article Focus

Feb Theme for the month of February is Energy

Data centers use a substantial amount of power because cooling the servers is a critical step in keeping the data flowing. U.S. data centers consumed approximately 100 billion kWh in 2013, which is more than two percent of all electricity used. If data centers were just 20 percent more efficient, the U.S. could save 20 billion kWh which translates to approximately two billion dollars. Who is keeping an eye on this low hanging fruit? Can we rely on data center providers to do the right thing or should there be some type of enforcing agency or agent (law)?

April Theme for the month of April is Privacy and Regulations

We will examine privacy and regulations particularly in light of EU's GDPR and revocation of net neutrality. What impact will the possible end of net neutrality have on enterprise data centers and SMBs?

June The theme for the month of June is Security

More and more customers are taking advantage of direct connection to cloud providers that live in the same ecosystem as their colocation environment. This trend will continue to increase as the growth of mobile, images, content, are consumed. How will cloud and colocation providers protect their ecosystem from network security breaches?

August The theme for the month of August is Disaster Prep

It's now possible for a company to create a cloud-based recovery site that can be used if the primary data center is incapacitated. Can a DR cloud provider offer the same disaster recovery protection as your own enterprise plan?

October The theme for month of October is the latest in Data Center Design

What influence has the Cloud and Data Center Consolidation had on the future of data center design? Is the future of data center design in the hands of the large cloud providers like Amazon or data center real estate providers like Digital Realty?

December Predictions for 2019

What in place technologies (Facility, Design or IT) and on the cusp technologies show promise for 2019 and beyond?

Space and Creative Closing dates are the first of the month prior to printing.